

Newsletter Comparison



	SEGMENTS	CORE	ELEVATE	APEX	NOTE
MESSAGES	Profile Pic & Greeting	✓	✓	✓	OPTIONAL
	Value Proposition	✓	✓	✓	OPTIONAL
	Testimonial			✓	OPTIONAL
ARTICLES	Main Article	✓	✓	✓	VARIES
	Homeowner Tips	✓ 1	✓ 2	✓	VARIES
	Market Highlights	✓	✓	✓	GTA
LOCAL MARKET UPDATES	City Stats	✓	✓	✓	TOP 9
	Region Stats	✓		✓	TOP 4
	Top 3 Stats		✓	✓	GTA
	Historical			✓	SALES & PRICE
FEATURES	At A Glance	✓	✓	✓	VARIES
	Pre-Con Strip			✓	VARIES
	Personal Branding			✓	LOGO & SLOGAN